



ONE VOICE FOR AG™



UNIFYING AGRICULTURE WITH ONE SHARED VOICE

Mission Statement

To bring agriculture industry associations together and find common ground and speak with one shared voice for the good of agriculture and the growers and businesses that make agriculture thrive.

Vision Statement

An industry that stands in unity and speaks with one shared voice to advocate for growers and businesses in the agriculture industry.

Goals

- Unite the various ag groups and associations to work as one for a shared goal
- Keep agriculture great and profitable by helping growers and businesses change with changing times
- Use our relationships throughout the agriculture industry to come together
- Help all growers and businesses that want to participate
- Get commercial and organic growers working in harmony to deliver the highest quality products to end consumers from our rural communities
- Work with the emerging hemp industry to show the value and bring stability to the industry

What We Do

Networking: shared knowledge and experiences are the best way to educate our industry.

Communication: our industry needs timely information to make the best decisions possible.

Education: providing high-quality educational opportunities to our growers and businesses.

Training: providing hands-on experience people can take into their operations.

Annual Hemp Meeting at Western Farm Show

The annual meeting of the ***One Voice for Ag*** group will bring together various hemp-related associations to share education, experiences, products, and services that will help growers and businesses in the hemp industry push forward and be successful.

Other Meetings and Field Days

The ***One Voice for Ag*** group “goes wherever the farmers show” – meaning we want to connect with growers (and businesses) every chance we get. We helped with the recent Ag Classic Expo virtual and in-person field day, and plan to be a part of many more field days and trade shows as time goes on.

Technology

We utilize technology - such as social media, virtual meetings / trade shows, broadcast, and more – to reach a bigger audience (both locally and internationally) and push our values and industry forward.